

Message Text

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47

ACTION NEA-09

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /017 W
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R 101400Z JUL 74

FM AMEMBASSY DAMASCUS

TO USDOC WASHDC

INFO SECSTATE WASHDC 996

USIA WASHDC

AMEMBASSY BEIRUT

UNCLAS DAMASCUS 1363

BIERIT FOR LEFEAVER USIA FOR ISCS/E USDOC FOR
OIM/SAD VIGNEAULT

E.O. 11652 N/A

TAGS/ BEXP SY

SUBJECT: DAMASCUS INTERNATIONAL TRADE FAIR

JULY 25-AUG 20,1974

COMMERCE/STATE CPF-OPERATIONS STATUS

REF: DAMASCUS 1348

SUMMARY: REFTEL NEWS RELEASE DATELINE DAMASCUS FOR
WASHINGTON RELEASE JULY8 GIVE FULL DETAILS
OVERALL COMMERCE/STATE PARTICPATION SUBJECT
COMMERCIAL PRESENCE FAIR (CPF) THIS TELEGRAM
SUPPLEMENTS WITH INDUSTRY PARTICPATION STATUS
AND OPERATIONS STATUS

1. AMERICAN PAVILLION IS SEPARATE SECTION OF JAPANESE
PAVILLION APPROX 40 PER CENT OF TOTAL BUILDING
OR 408 SQUARE METERS OUTSIDE ADJACENT SPACE
APPROXIMATELY 400 ADDITIONAL SQUARE METERS.
BLUEPRINTS COPY AIR POUCHED USDOC SHOWING DETAIL
INSIDE SPACE EXCELLENT JOB UNDER EXTREME SHORT
NOTICE SOLICITATIN BUT FILLING SPACE AS FOLLOWS

1. GENERAL MOTORS 4 M X 3M (MOON BUGGY)

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2. GENERAL MOTORS 3.5 M X 3 M (MOON BUGGY)

3. GENERAL MOTORS 3.5 M X 3 CM CORPORATE IMAGE
4. PAGE ELECTRONICS 4 M X 3 M TOTAL COMMUN-SYSTEMS
5. LOCKHEED ELECTRONICS 4 MF X 3 M EARTH RESOURCE MGT
6. MCDONALD DOUGLAS 4 M X 3 M DC-10 DIORAMIC MODEL
PLUS IMAGE PANELS
7. ARMCO STELL 4 M X 3 M LINCOLN WELDER
8. CHEMICO 3.5 M X 2 CM CHEMPLANT MODEL
9. 3 CM 3.5 M X 2 M CORPORATE IMAGE
10. 3 M 4 M X 3 M GRAPHICS AND MODELS
11. CUMMINS 4 M X 3 M DIESEL CUTAWAY DISPLAY
12. AGROSTRUCT 4 M X 3 M FOOD PACKING PLANT
MODEL
- 13 INFO HANDLING 3 M X 3 M AUTOMATED DATA SVC

OUTSIDE DISPLAYS

INT HARVESTOR INDUSTR LOADER (CRAWLER)
FARM TRACTOR
CATERPILLAR INDUSTR LOADER (TIRED)
ARMCO HYWAY FENCING JUMBO ARCH-CULVERTL

(LAST ITEM CONTRBUTED FOR CROWD CONTROL SHORT LEAD
TIME PREVENTED ACCEPTANCE MANY MAJOR CORPORATIONS
AND FORCES MANY EXHIBITORS
DEPENDENCE ON GRAPHICSM BUT WILL ANIMATE TO
DEGREE POSSIBLE

2.CONSTRUCTION PROGRESS STATISFACTORY BUT SLOW UNDER
DIFFICULT CONDITIONS MOST LOCAL MATERIALS MANY
TIMES PREWAR PRICES OR UNAVAILABLE FORCING
DEPENDENCE ON BEIRUT SOURCES FOR MANY ITEMS
INCLUDING RTDC MERO SYSTEM ELECTRICAL FIXTURES
FOR COMPLETELY GUTTED GUILDING ETC HAVE RECEIVED
EXCELLENT SUPPORT BEIRUT AND DAMASCUS EMBASSIES AND
CONTRACTORS WILL OPEN ON SCHEDULE WITH NIGHT WORK
GOOD RAPPORT WITH JOE NOVAK USIA CONSTRCTION
MANAGER WHO ARRIVED JULY 7 AND WILL STAY THROUGH
SHOW. JULY 8 USIA CONTRACT MOUNTING SKYLAB TIL
TECHNICIANS ARRIVAL JULY 18 WHICH IS TOO LATE
SINCE CRATES CONFLICT FINISH WORK BUT
NOVAK CHECKING FOR IMPROVEMENT
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3.DUSEX ACKNOWLEDGES USDOC 9760 AUTHORIZING 2400
DOLLARS SUPPLEMENTING ADVANCE FUNDING BEIRUT 4000
AND DAMASCUS 6000, BUT STILL HAS NOT RECEIVED
CLASS B CASHIER DESIGNATION REQUEST ACTION SAME
ALSO ADMIN KIT CARRIES ONLY ONE B AND A FORM BID 247
CONTROL LEDGER ADVISE MINIMUM REQUIRED B AND F FORMS FOR
REPORTING CPF SHOWS REQUEST FORWARD AIR POUCH

SAME IN NEEDED QUANTITIES DUXES WILL ALSO CHECK
AVAILABILITY BEIRUT RTDC USOD ADVISE NUMBERS

4. BUDGET REVISION NOW REFLECT ACTUAL SPACE RATES
AND EXHIBITOR CONTRIBUTIONS AS WELL AS INCREASED
CONSTRUCTION COSTS. (A) REDUCTION IN CONTRIBUTIONS
FROM 31250 TO PROBABLE 15400 INCLUDING 900 FOR
3 X 3 SPACE NOW SCHEDULED FOR INFORMATION HANDLING
GUID WASHINGTON COLLECTION. (B) CONSTRUCTION
INCREASE FROM 23000 TO 26500 BUT INCLUDED
APPROX 50000 DOLLARS IN ELECTRICAL FIXTURES SPOTS
FLOURESCENTS AND OUSIDE FLOODS AS WELL AS
2800 DOLLARS IN SPECIAL ANGLE IRAON/PLYWOOD
HEADERS FOR ADAPTING MERO SYSTEM FROM TC TO
FAIR USE. SUXEX PROPOSES RETAINING IN BEIRUT RTDC
STOCK FOLLOWING SHOW FOR FUTURE OFFSITE SSE
POSSIBLY CAIRO. (C) DUSEX OFFSETTING CONSTRUCTION
INCREASE AND CONTRIBUTION DECREASE BY SAVINGS
FROM CATEGORIES TECHNICIANS PERSONNEL CORRECTED
RENTS EQUIPMENT RENTAL AND HOSPITALITY WHICH WILL
NOW BE CONCENTRATED IN AMERICA DAY AUGUST 12 RECEPTION
(D) NEW ADDITIONAL S&E BEYOND 40,000 FISCAL PLAN
WILL BE MINIMAL POSSIBLY ABSORBED BY SAVINGS OUTLINED C
HOWEVER SUGGEST PLANNING FOR ADDITIONAL \$5000. SCOTES

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